

Admissions & Recruitment Team- Goals, Activities, and More

Presented by:
Ariane Rakich (Lead Admissions Counselor)
&
Chris Sweet (Registrar/Enrollment Services
Operations Manager)



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Let's talk about...

- Who we are
- 2019-20 Admissions & Recruitment team goals and activities
- Volunteer opportunities to support recruitment!

Admissions and Recruitment Team



L-R: Ariane Rakich, Lindsay Curletto, Tracy Huddleston,
Ivan Acosta

2019-20 Goals

- Incorporate CCC's new CRM (customer relationship management) tool into our work
- Support the ARC Access & Recruitment Subcommittee initiative to host a CCC preview event/open house
- Increase enrollment



Activities- Communication and Onboarding

- Communication with prospective students
- Admissions Welcome Center- Onboarding support and connection to services
 - Location: Roger Rook Hall 119
 - Hours: Monday-Thursday, 10-1 and 1:30-3
 - Drop-in or by appointment (phone appointments, too!)
 - 503-594-3284 or welcome@clackamas.edu

Activities- Recruitment

- CCC District High Schools
 - Admissions Counseling (Admissions Welcome Center on the road!)
 - Presentations, tabling, ASPIRE, and more (day and evening)
 - College Application Weeks
 - Welcoming groups to campus
- High School Partner Luncheon

Activities- Recruitment

- College fairs
- Diversity-focused outreach
- Skills Competition activities- panel and tours
- GED (on campus and Clackamas County Jail) and ESL
- Campus tours
- Large group tours/visits

Volunteer Opportunities- Help Us Recruit New Students!



- Campus tour leaders
- Panelists
- Off-campus events (tabling or presentations)
- Encourage current students to become Cougar Connectors

Questions? Thank you!

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